



Transforming Manufacturing with SIRI

Case Study

– Video Transcript

We sat down with Certified SIRI Assessor (CSA) Erik Fogleman, who is using SIRI to help companies in Connecticut on their Industry 4.0 journey.

What prompted CONNSTEP to turn to SIRI?

Erik: I think what really solidified it for us is we had a lot of clients who, you know, not only did they want some kind of an objective assessment, but they wanted something where they can have some benchmarking.

And so there were a couple of factors for us that really were deciding factors – the benchmarking piece is important.

But I think one of the most important pieces of SIRI is the Prioritisation Matrix. Because that was what we saw as a big gap in a lot of the assessment platforms – that you would get them with the assessment, and that was it.

What do your clients have to say about SIRI?

Erik: Yeah, across the board, everybody has the, you know, positive reviews, positive comments. I think one of my favourite comments that somebody said as we presented the results, they said “I’m surprised that the findings were not surprising to me.”