



## **Transforming Industries with Yokogawa's Certified SIRI Assessor**

### **– Video Transcript**

In recent years, the development of Industry 4.0 has revolutionized efficiency and flexibility in the industry. Yet in the midst of this rampant development, 70% of companies fail to move beyond the pilot phase of their digital transformation.

This is where the Smart Industry Readiness Index, or SIRI, comes in as the world's first digital maturity prioritization index, aimed to assist manufacturers in starting, scaling and sustaining their digital transformation journeys.

Certified SIRI Assessors (CSAs) conduct Official SIRI Assessments (OSAs) on manufacturing facilities using the frameworks and tools provided by SIRI to architect tailored digital transformation roadmaps for their clients.

“At Yokogawa, we pride ourselves on innovation and staying ahead of the developments for a sustainable future. As such it was crucial for us to adopt the SIRI framework to better enable our customers to realize digital transformation in their respective fields.”

“Amongst our customers, the chemical industry, food and beverage industry, and pharmaceuticals have experienced significant benefits from the adoption of the SIRI framework to enhance their existing digital maturity levels, by leveraging Yokogawa's specialized industry expertise.”

“Our customers now have a holistic view of what digital transformation is – Assessing their people, processes and technology. through the Digital Maturity and Prioritization assessment, our customers align on their business KPIs for long-term goals and agree on the short-term focus based on their cost profiles and customers now are able to understand which areas of their plant are to be prioritized as a key for digital transformation.”

“One of the biggest challenges among all our customers is the mindset change. The different levels within an organization have to be in favor of digital transformation in order for them to fully commit to making advancement in the digital space.”

“However, once that consensus has been reached, some of our customers are also faced with the issues of not knowing where to start and which technologies will yield the greatest benefits.”

“The SIRI Assessment help the customer to determine their short term to the long term goals to justify their investment and make the best decision for their digital transformation.”

“After the OSA, we as CSAs will follow up with the development of a transformation roadmap, including the change management programs. As a key technology provider, Yokogawa is also in the position to be our customer’s trusted partner providing training programs, the overall digital architecture design and integrating the fit-for-purpose solutions. “

“As a CSA in Yokogawa, I’m very proud to have been able to empower our customers towards digital transformation amidst Industry 4.0. For those companies out there that see the importance of digital transformation but are not sure how to begin this journey, consider getting an Official SIRI Assessment. It should take no more than two days, and you will be equipped with what you need to determine the next best steps for your company.”