

## PRESS RELEASE

**INCIT and Yokogawa Middle East & Africa Forge Strategic Partnership to Drive Industrial Transformation in the Gulf Region**

**Singapore – 18 June 2025** – The International Centre for Industrial Transformation (INCIT) and Yokogawa Middle East & Africa are pleased to announce the signing of a Strategic Collaboration Agreement to advance digital transformation initiatives across the Kingdom of Saudi Arabia, the Kingdom of Bahrain, and the Sultanate of Oman.

This partnership aims to accelerate the region's industrial transition into the era of the Fourth Industrial Revolution by assessing and enhancing the operational excellence and digital maturity of manufacturing companies. Leveraging INCIT's globally recognised **Smart Industry Readiness Index (SIRI)** and the recently launched **Operational Excellence Readiness Index (OPERI)**, the collaboration will enable companies to better understand their current capabilities and chart a clear roadmap for technology investment towards Smart Manufacturing.

**Key objectives of the partnership include:**

- Conducting **Official SIRI Assessments (OSAs)** for selected companies in Bahrain and Oman;
- Organising **SIRI Awareness Workshops** to build industry-wide knowledge and readiness across the three focus countries;
- Showcasing the success stories of Yokogawa's digital transformation initiatives at the **SIRI Summit** in the Kingdom of Saudi Arabia, taking place from **1 to 3 December 2025**.

"The collaboration reflects a shared commitment to industrial advancement through data-driven tools and strategic capacity-building," said Dr Jesmond Hong, COO of INCIT. "By combining Yokogawa's strong presence in the region with INCIT's proven prioritisation indexes, we are supporting manufacturers to make informed, measurable progress on their transformation journeys."

Dr Darius Ngo, head of Digital enterprise Solution Business Unit, added: "This partnership will not only strengthen our regional engagements but also help our clients become future-ready through structured assessments and expert guidance toward digital transformation—transforming assessment into actionable, strategic results."

This strategic alliance underscores the growing momentum for smart manufacturing across the Gulf region and reinforces both parties' roles in shaping a competitive, sustainable, and innovation-driven industrial landscape.

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**About Yokogawa**

Yokogawa provides advanced solutions in the areas of measurement, control, and information to customers across a broad range of industries, including energy, chemicals, materials, pharmaceuticals, and food. Yokogawa addresses customer issues regarding the optimization of production, assets, and the supply chain with the effective application of digital technologies, enabling the transition to autonomous operations.

Founded in Tokyo in 1915, Yokogawa continues to work toward a sustainable society through its 17,000+ employees in a global network of 129 companies spanning 60 countries. For more information, visit [www.yokogawa.com](http://www.yokogawa.com)

**About Yokogawa Middle East & Africa**

Yokogawa Middle East & Africa B.S.C is a solely owned subsidiary of Yokogawa Electric Corporation of Japan. Headquartered in Bahrain, over the last three decades Yokogawa Middle East & Africa has delivered internationally benchmarked process control and instrumentation solutions, customised to meet regional requirements.

The company has an extensive network of 10 subsidiaries, 7 engineering centres, 24 sales / service offices and 12 training centres in the region. With a skilled work force of over 1,500 employees spread across the Middle East and Africa, it offers solutions locally, in project execution, engineering, commissioning, plant operation, maintenance and training, including a dedicated team of 220 service engineers, with around the clock Customer Response Centre.

**About INCIT**

The International Centre for Industrial Transformation (INCIT) is a non-profit, independent organisation dedicated to accelerating the digital and sustainable transformation of the global manufacturing industry. Through globally recognised assessment frameworks and data-driven prioritisation tools, INCIT empowers manufacturers, governments, and technology providers to benchmark readiness, identify improvement areas, and drive operational excellence and industrial innovation.

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